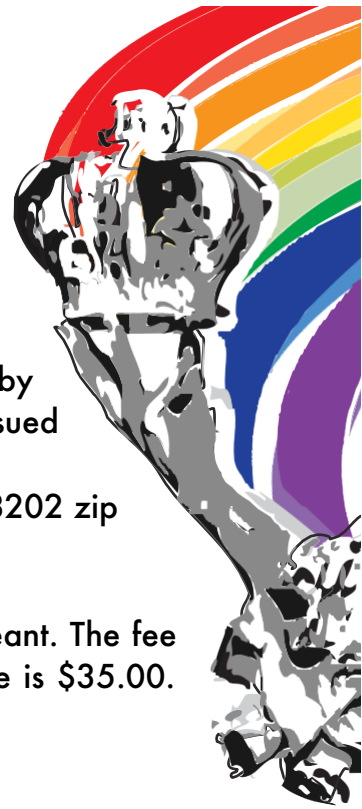


CONTESTANT ELIGIBILITY CRITERIA

Contestants must meet the following criteria in order to participate in the 2017 Miss Charlotte Pride pageant:

1. Contestant must be at least 18 years of age. Proof of age is required by a valid driver's license, state ID, passport or any other government issued photo ID.
2. Contestant must reside within a 100-mile radius of the Charlotte, NC 28202 zip code. Distance will be confirmed via Google Maps driving directions.
3. Miss Charlotte Pride contestants must personify a female.
4. Contestant must pay a registration fee in order to compete in the pageant. The fee must be submitted at the time of registration. The 2017 registration fee is \$35.00. This fee is nonrefundable.



PAGEANT RULES & REGULATIONS

The following rules and regulations will apply for the 2017 Miss Charlotte Pride pageant:

1. Judging: 2017 judging will be based on a modified version of the National US of A Style Ranking System.
 - a. Charlotte Pride has final approval in selecting judges. The Charlotte Pride Pageant Committee will make recommendations for the judging pool.
 - b. Charlotte Pride has final approval in determining judging criteria and scoring guidelines.
 - c. All contest categories will have the highest and lowest scores dropped.
 - d. In the event of a tie, the winner will be selected by a final on-stage question to be selected by the judging panel.
 - e. The pageant will have an auditor chosen by the Charlotte Pride Pageant Committee. The role of the auditor is to collect the scoring sheets from the judges and perform the scoring tally.
2. Categories: All contestants will be judged in the following categories:
 - a. Interview
 - Each contestant will have a private interview with the judging panel.
 - Each contestant shall present as they present themselves on a daily basis in the community.

b. Presentation

- This category requires attire based on the theme of the pageant and must include the colors of the rainbow (excluding black and white). For 2017, contestant should come dressed in the one pride color that best describes them, and explain why.
- The contestant may bring their own music track or they may use the standard track the Charlotte Pride Pageant Committee designates.
- The reigning Miss Charlotte Pride title-holder will select the theme for the pageant. The 2017 theme selected by the current reigning 2016 Miss Charlotte Pride is "Over the Rainbow."
- The presentation will last only two (2) minutes.

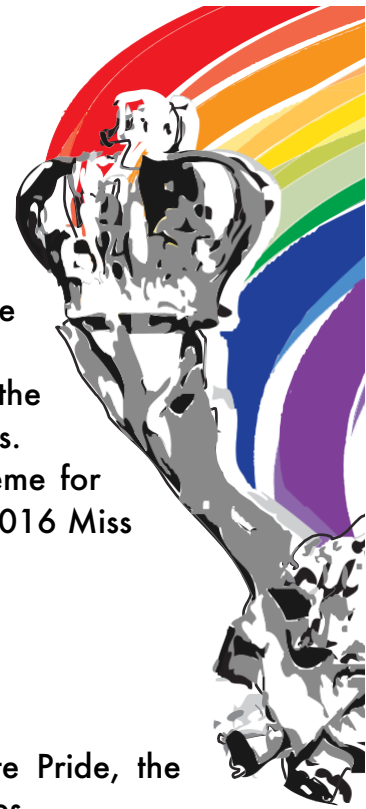
c. On-Stage Question

- On-stage questions will be created and reviewed by Charlotte Pride, the Charlotte Pride Pageant Committee and the 2017 Pageant Judges.
- The questions will revolve around general concepts related to Pride, Charlotte Pride, History, Culture and the general LGBTQ community.

d. Talent

- Any type of talent is acceptable, except those that are illegal or which may cause personal injury to the audience or any other person.
- Talent will be limited to seven (7) minutes. Prop setup will be limited to two (2) minutes and break down time is limited to one (1) minute.
- Talent presentations will be timed.
- All music for the talent category must be on individual CDs. Only high quality CDs will be accepted. CDs must be clearly labeled with the contestant's name. The CD may contain only two (2) tracks. Track 1 must be the talent category selection. Track 2 must be the crowning number in the event the contestant is the winner.
- Each contestant will be allowed an unlimited number of dancers. However, only two (2) dancers may enter the hosting establishment free of charge.

3. The use of any illegal substances is prohibited and is grounds for immediate disqualification.
4. Theft of, or intentional damage or destruction to any contestant's property or any theft of, or intentional damage or destruction to the hosting establishment's property will not be tolerated and will be grounds for immediate disqualification and ejection from the facility.
5. Contestants are required to conduct themselves in a professional manner at all times. Any violent or threatening language or behavior will not be tolerated and will be grounds for immediate disqualification and ejection from the facility.



6. Each contestant will be allowed one (1) dresser. The contestant's dresser will be allowed to enter the hosting establishment free of charge.
7. Any contestant that is not at an appointed place at an appointed time may be disqualified.
8. Silicone and/or hormone treatments will not disqualify a contestant from participating in the Miss Charlotte Pride Pageant.
9. This pageant is gender inclusive. The Miss Charlotte Pride pageant is open to anyone who wishes to compete and will be judged on a female gender expression/identity.
10. Charlotte Pride prohibits discrimination against any person on the basis of race, religion, color, sex, age, national or cultural origin or ancestry, marital status, parental status, sexual orientation, gender identity or expression, disability, or health status.
11. Charlotte Pride reserves the right to request a background check and ultimately reserves the right to prohibit a contestant from participating, for any reason.
12. Charlotte Pride reserves the right to make a decision concerning any matters not covered in these rules and regulations and/or the contestant agreement.

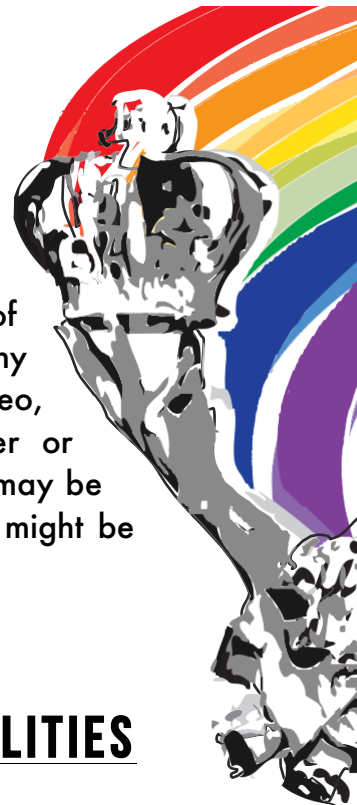


CONTESTANT MEDIA RELEASE

1. Contestant authorizes Charlotte Pride to use the following personal information:
 - Their picture - including photographic, motion picture, and electronic (video) images.
 - Their voice - including sound and video recordings.
2. Contestant hereby grants to Charlotte Pride, its subsidiaries, licensees, successors and assigns, the right to use, publish, and reproduce, for all purposes, their name, pictures of them in film or electronic (video) form, sound and video recordings of their voice, and printed and electronic copy of the information described in sections (1) and (2) above in any and all media including, without limitation, cable and broadcast television and the Internet, and for exhibition, distribution, promotion, advertising, sale, press conferences, meetings, hearings, educational conferences and in brochures and other print media. This permission extends to all languages, media, formats and markets now known or hereafter devised. This permission shall continue forever unless I revoke the permission in writing.
3. Contestant further grants Charlotte Pride all rights, title, and interest that they may have in all finished pictures, negatives, reproductions, and copies of the original print, and further grants Charlotte Pride the right to give, sell, transfer, and exhibit the print in

copies or facsimiles thereof, for marketing, communications, or advertising purposes, as it deems fit.

4. Contestant hereby waives the right to receive any payment for signing this release and waives the right to receive any payment for Charlotte Pride's use of any of the material described above for any of the purposes authorized by this release. Contestant also waives any right to inspect or approve finished photographs, audio, video, multimedia, or advertising recordings and copy or printed matter or computer generated scanned image and other electronic media that may be used in conjunction therewith or to approve the eventual use that it might be applied.



TITLEHOLDER'S OBLIGATIONS & RESPONSIBILITIES

1. The winner (hereafter, "Titleholder") of the pageant will assume the title of Miss Charlotte Pride for the 2017 season and shall retain the title until the following pageant. Titleholder is obligated to and agrees to the following:
 - a. Appear at up to three (3) events chose by Charlotte Pride.
 - b. Volunteer ten (10) hours of community service with Charlotte Pride. This is in addition to the event attendance above.
 - c. Chair the Charlotte Pride Pageant Committee the following year.
 - d. Perform on the Charlotte Pride Festival Main Stage as the reigning titleholder. Performance date and time to be determined.
 - e. Attend a Meet & Greet in the Charlotte Pride Festival VIP Experience.
 - f. Participate as the reigning titleholder in the Charlotte Pride Parade.
2. Titleholder agrees to hold the respective title, the Miss Charlotte Pride and Charlotte Pride brands in highest esteem. While appearing, entertaining, or otherwise representing the title of Miss Charlotte Pride or Charlotte Pride, itself, during the reigning year, the Titleholder agrees to the following:
 - a. Not engage in the use of illegal substances or engage in any illegal activity.
 - b. Not participate in malicious gossip.
 - c. Not undermine the mission, vision or values of Charlotte Pride.
3. Titleholder will provide a satisfactory publicity photograph with the crown/sash within ten (10) days of assuming the title, for use by Charlotte Pride. Contestant Media Release shall apply, substituting Titleholder for Contestant in all cases.
4. Titleholder will maintain contact with Charlotte Pride during the year of reign.

CHARLOTTE PRIDE REMEDIES

In the event Titleholder is unwilling or unable to fulfill their obligations and responsibilities outlined above, or if the Titleholder defaults on any of the provisions included in this contestant agreement, Charlotte Pride retains the right at its absolute and sole discretion to any or more of the following:

1. Revoke or rescind the title from the Titleholder.
2. Pass the title to the 1st runner up from the pageant.
3. Refuse bookings and appearances of any official nature to the Titleholder.
4. Demand the return of all prize monies and/or any other awards given during the period under reign.
5. Refuse entry into any future pageants.
6. Other remedies, not listed above.



HOLD HARMLESS

Contestant/Titleholder agrees to indemnify Charlotte Pride, Inc., its officers, directors and employees, volunteers or other agents, and hold them harmless with respect to any defense that they shall be required to make in connection with any claim or action arising out of Contestant's/Titleholder's involvement/participation with the pageant, parade or festival, including the payment of reasonable attorney's fees.