

# CHARLOTTEPRIDE

## CHARLOTTE PRIDE ADVERTISING CONTRACT

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

### Advertising Option (check all that apply):

Magazine:     Double     Full Page     Half Page     Third Page     Quarter Page  
                   Business Card     Business Directory Listing

### Terms & Conditions:

Advertiser and/or agency ("advertiser") agrees to place advertisement with Charlotte Pride, Inc., ("publisher") as noted above and understands that this advertising contract, full payment and the advertisement graphic are due on or before **August 4, 2021**, unless other arrangements are made in writing and mutually agreed upon by advertiser and publisher. Advertiser also understands that placement of their advertisement is not guaranteed without full payment, unless otherwise arranged with publisher via written agreement and/or invoice. Additionally, advertiser's failure to provide an advertisement graphic by the deadline of **August 4, 2021**, may forfeit the advertiser's space regardless of the status of advertiser's payment. Advertiser understands that no refund will be issued for failure to submit advertisement file by the deadline.

Early bird or other special rates are offered by the publisher at its full discretion, and the publisher may without notice extend, limit, or otherwise modify its early bird or other special rates.

Advertiser understands that:

- advertiser will fully hold harmless and fully indemnify the publisher from and against any and all claims, demands, suits, actions, proceedings, recoveries or expenses of any nature whatsoever, including reasonable fees of counsel selected by the publisher, arising directly or indirectly from the publication of any advertisement (including but not limited to claims of infringement of copyright or trademark or claims of libel or invasion of privacy) or based upon or arising out of any matter or thing contained in any advertisement
- the publisher cannot guarantee placement within the publication and cannot guarantee that an advertisement will not be backed by an advertisement with a coupon
- though advertiser is able to offer suggested content, the publisher retains full editorial control over all content, including the formatting of business listings in the community resource directory

Advertiser name: \_\_\_\_\_

Advertiser signature: \_\_\_\_\_

Date: \_\_\_\_\_

\_\_\_\_ Check here for attachment