

Department of the Treasury Internal Revenue Service

Return of Organization Exempt From Income Tax Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations) Do not enter social security numbers on this form as it may be made public. Go to www.irs.gov/Form990 for instructions and the latest information.

2017

OMB No. 1545-0047

Open to Public Inspection

Α	For the	e 2017 calen	dar year, or tax year begin	ning	, 2017, 3	and endin	g		,		
В	Check if	applicable:	C	-			D	Employ	er identi	fication number	
		dress change	Charlotte Pride 1	Inc				56-2	22259	983	
		me change	PO Box 32362	1					ne numb		
		ial return	Charlotte, NC 282	232							
		I return/terminated						_			057
		ended return	F						ceipts h		<u>,857.</u>
	App	plication pending		^{lofficer:} Daniel Vale	dez		H(a) Is this a grou			103	
			Same As C Above				H(b) Are all subor If 'No,' attacl	rdinates h a list.	included (see inst	I? Yes	No
I	Tax-e	exempt status	X 501(c)(3) 501(c) () < (insert no.)	4947(a)(1) or	527					
J	Web	site: ► 🗤 ww	w.charlottepride.	org			H(c) Group exem	ption nu	mber 🕨		
Κ	Form	of organization:	X Corporation Trust	Association Other ►	LY	ear of formati	on: 2001	Мs	tate of le	egal domicile: N(2
Pa	nrt I	Summar	у								
	1 [Briefly descri	be the organization's missi	on or most significant a	ctivities:CHA	RLOTTE	PRIDE CR	REATI	ES PI	ROGRAMS A	ND
đ			ES TO ENRICH, EMP								
Ŭ			CES OF LGBTQ PEOP								
na											
Activities & Governance	2	Check this bo	ox ► if the organization	n discontinued its opera	tions or dispo	osed of mo	re than 25%	of its i	net ass	sets.	
ğ			oting members of the gover						3		9
ര്ഗ			dependent voting members						4		9
itie			of individuals employed in						5		2
ť			of volunteers (estimate if i						6		150
¥			ed business revenue from F						7a		0.
	bſ	Net unrelated	I business taxable income f	from Form 990-T, line 3	4				7b		0.
							Prior			Current Y	
Ð			and grants (Part VIII, line					92,8			,148.
Revenue		-	vice revenue (Part VIII, line	•••			_	68,2		245	,634.
eve			ncome (Part VIII, column (A						82.		75.
Ê			e (Part VIII, column (A), lin					1,9			,000.
			e – add lines 8 through 11					63,1	76.	469	,857.
			imilar amounts paid (Part I		-			3,0	99.	8	,816.
	14 E	Benefits paid	to or for members (Part IX	(, column (A), line 4)							
	15 \$	Salaries, othe	er compensation, employee	e benefits (Part IX, colur	mn (A), lines	5-10)		17,3	17.	2	,308.
ses	16a	Professional	fundraising fees (Part IX, c	column (A), line 11e)							
Expenses	h -		sing expenses (Part IX, col			4,600.					
Ä	17 (ses (Part IX, column (A), lir					00 0	0.5		0.07
		•						82,6			<u>,907.</u>
			es. Add lines 13-17 (must e					03,1			,031.
		Revenue less	expenses. Subtract line 18	8 from line 12				60,0			,826.
a or Ices							Beginning of			End of Y	
sset Salai	20		(Part X, line 16)					89,3			,597.
Net Assets (Fund Balanc	21	l otal liabilitie	es (Part X, line 26)					1,4	88.	6	,886.
Ϋ́,	22	Net assets or	fund balances. Subtract lin	ne 21 from line 20			. 38	87,8	85.	446	,711.
Pa	nrt II	Signatur	e Block								
Unde	er penalti	es of perjury, I de	eclare that I have examined this retu	rn, including accompanying sch	edules and statem	nents, and to t	he best of my kno	wledge	and belie	ef, it is true, correc	t, and
comp	olete. De	claration of prepa	erer (other than officer) is based on a	all information of which preparer	r has any knowled	ge.					
Sig	n	Signatu	re of officer				Date				
He	re	▶ R. 1	Lee Robertson				Treasur	er			
			print name and title								
		Print/Type p	preparer's name	Preparer's signature		Date	Cheo	ck	if ^I	PTIN	
Pa	4	Torry	W. Lancaster				self-	employe	d 1	P00096087	,
	iu epare			ard & Co DN CI	PAs	1				2 000 000 0	
	e Onl		-	ead Street, Ste			Firm	's FIN	► 5 <i>C</i> 1	688200	
			-		. 100					688300	
Mai	the IT	De diacura H	Charlotte, NC		tructions		Phor	ne no.	/04-	<u>372-1515</u>	
_			is return with the preparer							X Yes	
BA	A For	Paperwork R	eduction Act Notice, see t	he separate instruction	s.	TEE	A0113L 08/08/17			Form 99	90 (2017)

Form	n 990 (2017) Charlotte Pride Inc	56-2225983	Page 2
Par	rt III Statement of Program Service Accomplishments		
	Check if Schedule O contains a response or note to any line in this Part III	<u></u>	Х
1	Briefly describe the organization's mission:		
	CHARLOTTE PRIDE CREATES PROGRAMS AND ACTIVITIES TO ENRICH, EMPON	NER, STRENGTHEN	AND
	MAKE VISIBLE THE UNIQUE LIVES AND EXPERIENCES OF LGBTO PEOPLE IN	N CHARLOTTE AND	THE
	CAROLINAS		
2	Did the organization undertake any significant program services during the year which were not listed on the p		
	Form 990 or 990-EZ?	Yes	X No
	If 'Yes,' describe these new services on Schedule O.		
3	Did the organization cease conducting, or make significant changes in how it conducts, any program s	services? Yes	X No
	If 'Yes,' describe these changes on Schedule O.		
4	Describe the organization's program service accomplishments for each of its three largest program ser Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocation and revenue, if any, for each program service reported.	ons to others, the total e	xpenses. xpenses,
4 a	a (Code:) (Expenses \$ 324,588. including grants of \$)	(Revenue \$ 22	7,893.)
	CHARLOTTE PRIDE FESTIVAL-		
	CHARLOTTE PRIDE PRODUCED A TWO-DAY EDUCATIONAL, ARTISTIC/CULTURA	AL AND ENTERTAIN	MENT
	STREET FESTIVAL ATTRACTING OVER 130,000 LGBTQ AND ALLY PEOPLE FI		
	REGION AND BEYOND THE FESTIVAL EXPOSES LOCAL COMMUNITY SERVICE (
	NON-PROFITS, SMALL BUSINESS OWNERS AND CORPORATE PARTNERS TO POS	FENTIAL VOLUNTER	ERS,
	DONAORS, SUPPORTERS OR CLIENTS. ATTENDEES ARE OFFERED THE OPPOR	RTUNITY TO ACCES	SS
	NEEDED COMMUNITY SERVICES OR LEARN MORE ABOUT LOCAL AND NATIONAL	L NON-PROFITS AN	ND
	BUSINESSES SERVING THE LGBTQ AND ALLIED COMMUNITY.		
4 b	b (Code:) (Expenses \$18,555. including grants of \$) ((Revenue \$ <u>1</u>	4,603.)
	CHARLOTTE PRIDE PARADE-		
	CHARLOTTE PRIDE PRODUCED A PRIDE PARADE WITH 132 MARCHING CONTIN		
	LOCAL, REGIONAL AND NATIONAL COMMUNITY SERVICE ORGANIZATIONS, NO		
	BUSINESSES AND CORPORATE PARTNERS EXPOSING ATTENDEES OF THE PARA		
	AWARENESS AND VISIBILITY OF COMMUNITY SERVICE OPPORTUNITIES AND		
	PARADE IS ONE OF THE LARGEST OF ITS KIND IN THE SOUTHEAST US, AS		
	FROM ACROSS THE CHARLOTTE REGION AND BEYOND WHILE BRINGING INCR	<u>EASED_AWARENESS</u>	AND
	VISIBILITY TO THE LOCAL LGBTQ AND ALLIED COMMUNITY	·	
		·	
			1 010 \
4 c	c (Code:) (Expenses \$ 6,137. including grants of \$) ((Revenue Ş	1,813.)
	THE GAY CHARLOTTE FILM FESTIVAL-		
	AIMS TO ENTERTAIN ENLIGHTEN AND BUILD VALUABLE BRIDGES OF UNDERS		
	ACCEPTANCE WITHIN AND BETWEEN LGBTQ AND ALLY COMMUNITIES IN THE		
	EACH YEAR, THE FILM FESTIVAL BRINGS TOGETHER COMMUNITY MEMBERS TARTISTIC CULTURAL AND HISTORICAL CONTRIBUTIONS OF LGBTQ AND ALLY		
			<u> </u>
	IHROUGH IHE POWER OF FILM		
4 d	d Other program services (Describe in Schedule O.) See Schedule O		
	(Expenses \$ 5,387. including grants of \$) (Revenue \$	1,325 .)
4 e	e Total program service expenses ► 354,667.		
BAA	TEEA0102L 12/05/17	Form	n 990 (2017)

_	m 990 (2017) Charlotte Pride Inc 56-222	5983	F	Page 3
Pa	rt IV Checklist of Required Schedules		Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If 'Yes,' complete Schedule A	1	X	
2			X	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If 'Yes,' complete Schedule C, Part I	3		Х
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If 'Yes,' complete Schedule C, Part II	ו 4		Х
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If 'Yes,' complete Schedule C, Part III	5		Х
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If 'Yes,' complete Schedule D, Part I.	6		Х
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? <i>If 'Yes,' complete Schedule D, Part II</i>	7		Х
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If 'Yes,' complete Schedule D, Part III.	8		Х
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? If 'Yes,' complete Schedule D, Part IV.	9		Х
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? If 'Yes,' complete Schedule D, Part V	10		Х
11	If the organization's answer to any of the following questions is 'Yes', then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.			
i	a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If 'Yes,' complete Schedule D, Part VI	11 a	Х	
	b Did the organization report an amount for investments – other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? <i>If 'Yes,' complete Schedule D, Part VII.</i>	11 b		Х
	c Did the organization report an amount for investments – program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VIII	11 c		Х
	d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? <i>If 'Yes,' complete Schedule D, Part IX</i>	11 d		Х
	e Did the organization report an amount for other liabilities in Part X, line 25? If 'Yes,' complete Schedule D, Part X.	11 e	Х	
	f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If 'Yes,' complete Schedule D, Part >	< <u>11 f</u>		Х
	a Did the organization obtain separate, independent audited financial statements for the tax year? If 'Yes,' complete Schedule D, Parts XI and XII		Х	
	b Was the organization included in consolidated, independent audited financial statements for the tax year? If 'Yes,' and if the organization answered 'No' to line 12a, then completing Schedule D, Parts XI and XII is optional			X
	Is the organization a school described in section 170(b)(1)(A)(ii)? <i>If 'Yes,' complete Schedule E</i>			X X
	b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising,			Λ
	business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If 'Yes,' complete Schedule F, Parts I and IV			Х
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for a foreign organization? If 'Yes,' complete Schedule F, Parts II and IV.	any 15		Х
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? <i>If 'Yes,' complete Schedule F, Parts III and IV</i>	16		Х
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (Å), lines 6 and 11e? <i>If 'Yes,' complete Schedule G, Part I</i> (see instructions)	17		Х
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If 'Yes,' complete Schedule G, Part II	18		Х
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? <i>If 'Yes,' complete Schedule G, Part III</i> .	19		Х

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Form 990 (2017) Charlotte Pride Inc

1

Pa	t IV Checklist of Required Schedules (continued)			
			Yes	No
20a	Did the organization operate one or more hospital facilities? <i>If 'Yes,' complete Schedule H</i>	20a		Х
b	If 'Yes' to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or domestic government on Part IX, column (A), line 1? <i>If 'Yes,' complete Schedule I, Parts I and II.</i>	21		х
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2? <i>If 'Yes,' complete Schedule I, Parts I and III</i>	22		х
23	Did the organization answer 'Yes' to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If 'Yes,' complete Schedule J</i> .	23		х
24 a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If 'Yes,' answer lines 24b through 24d and complete Schedule K. If 'No, 'go to line 25a	24a		х
ł	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
(Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
C	Did the organization act as an 'on behalf of' issuer for bonds outstanding at any time during the year?	24d		
25 a	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If 'Yes,' complete Schedule L, Part I	25a		х
ł	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If 'Yes,' complete Schedule L, Part I.	25b		х
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? <i>If 'Yes,' complete Schedule L, Part II.</i>	26		x
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? <i>If 'Yes,' complete Schedule L, Part III.</i>	27		x
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):			
ä	A current or former officer, director, trustee, or key employee? If 'Yes,' complete Schedule L, Part IV	28a		X
ł	A family member of a current or former officer, director, trustee, or key employee? <i>If 'Yes,' complete Schedule L, Part IV</i>	28b		Х
0	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? <i>If 'Yes,' complete Schedule L, Part IV</i>	28c		х
29	Did the organization receive more than \$25,000 in non-cash contributions? <i>If 'Yes,' complete Schedule M</i>	29		Х
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If 'Yes,' complete Schedule M</i>	30		Х
31	Did the organization liquidate, terminate, or dissolve and cease operations? If 'Yes,' complete Schedule N, Part I	31		Х
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If 'Yes,' complete Schedule N, Part Il.	32		х
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If 'Yes,' complete Schedule R, Part L</i>	33		Х
	Was the organization related to any tax-exempt or taxable entity? If 'Yes,' complete Schedule R, Part II, III, or IV, and Part V, line 1	34		Х
35 a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		Х
ł	If 'Yes' to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If 'Yes,' complete Schedule R, Part V, line 2	35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If 'Yes,' complete Schedule R, Part V, line 2	36		Х
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If 'Yes,' complete Schedule R, Part VI</i>	37		Х
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? Note. All Form 990 filers are required to complete Schedule O	38	Х	
BAA		Form	990 ((2017)

Form 990 (2017)

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Form 990 (2017) Charlotte Pride Inc	56-2225983	P	age 5
Part V Statements Regarding Other IRS Filings and Tax Compliance			<u> </u>
Check if Schedule O contains a response or note to any line in this Part V			. 🔲
	```	Yes	No
1 a Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable 1 a	2		
b Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable 1b	0		
c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gar (gambling) winnings to prize winners?	ming <b>1 c</b>	Х	
2a Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax State- ments, filed for the calendar year ending with or within the year covered by this return 2a	2		
<b>b</b> If at least one is reported on line 2a, did the organization file all required federal employment tax returns		Х	
Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)			
3 a Did the organization have unrelated business gross income of \$1,000 or more during the year?			Х
<b>b</b> If 'Yes,' has it filed a Form 990-T for this year? <i>If 'No' to line 3b, provide an explanation in Schedule O.</i>			
4a At any time during the calendar year, did the organization have an interest in, or a signature or other authority or	ver, a		
financial account in a foreign country (such as a bank account, securities account, or other financial account	ount)? 4a		Х
b If 'Yes,' enter the name of the foreign country: ►			
See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FE			
5 a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?			Х
<b>b</b> Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction			Х
c If 'Yes,' to line 5a or 5b, did the organization file Form 8886-T?			
6 a Does the organization have annual gross receipts that are normally greater than \$100,000, and did the o solicit any contributions that were not tax deductible as charitable contributions?	organization 6a		Х
<b>b</b> If 'Yes,' did the organization include with every solicitation an express statement that such contributions or gifts v not tax deductible?			
7 Organizations that may receive deductible contributions under section 170(c).	······································		
a Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goo	ods and		
services provided to the payor?		Х	
<b>b</b> If 'Yes,' did the organization notify the donor of the value of the goods or services provided?		Х	
c Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required Form 8282?	to file <b>7 c</b>		Х
d If 'Yes,' indicate the number of Forms 8282 filed during the year 7d			
e Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit cont	tract? 7e		Х
f Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract	:? <b>7f</b>		Х
g If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?			
<b>h</b> If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization Form 1098-C?	n file a <b>7 h</b>		
8 Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the spons	soring		
organization have excess business holdings at any time during the year?			
9 Sponsoring organizations maintaining donor advised funds.			
a Did the sponsoring organization make any taxable distributions under section 4966?			
<b>b</b> Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?			
10 Section 501(c)(7) organizations. Enter:			
a Initiation fees and capital contributions included on Part VIII, line 12 10a			
<b>b</b> Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities <b>10 b</b>			
11 Section 501(c)(12) organizations. Enter:			
a Gross income from members or shareholders 11 a			
b Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.).			
12 a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041	? 12a		
b If 'Yes,' enter the amount of tax-exempt interest received or accrued during the year 12b			
13 Section 501(c)(29) qualified nonprofit health insurance issuers.			
a Is the organization licensed to issue qualified health plans in more than one state?	13a		
Note. See the instructions for additional information the organization must report on Schedule O.			
<ul> <li>b Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans</li></ul>			
c Enter the amount of reserves on hand			
14a Did the organization receive any payments for indoor tanning services during the tax year?	14a		Х
<b>b</b> If 'Yes,' has it filed a Form 720 to report these payments? If 'No,' provide an explanation in Schedule O.	14b		
BAA TEEA0105L 08/08/17	Form 9	990 (2	2017)

<b>1 a</b> Enter the number of voting members of the governing body at the end of the tax year <b>1 a</b> If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O. <b>1 a</b>	9		
<b>b</b> Enter the number of voting members included in line 1a, above, who are independent <b>1 b</b>	9		
2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other	_		
officer, director, trustee, or key employee?	2		Х
3 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors, or trustees, or key employees to a management company or other person?	3		Х
4 Did the organization make any significant changes to its governing documents			
since the prior Form 990 was filed?			Х
5 Did the organization become aware during the year of a significant diversion of the organization's assets?	5		Х
6 Did the organization have members or stockholders?	6		Х
7 a Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?	7a		Х
<b>b</b> Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?	7b		Х
8 Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:			
a The governing body?	8a	Х	
<b>b</b> Each committee with authority to act on behalf of the governing body?	<b>8b</b>	Х	
<b>9</b> Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? <i>If 'Yes,' provide the names and addresses in Schedule O</i>	9		Х
Section B. Policies (This Section B requests information about policies not required by the Internal	Revenı	ie Co	ode.)
		Yes	No
10 a Did the organization have local chapters, branches, or affiliates?	10 a		Х
<b>b</b> If 'Yes,' did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	10b		
11 a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?		Х	
b Describe in Schedule O the process, if any, used by the organization to review this Form 990. See Schedule O			
12 a Did the organization have a written conflict of interest policy? If 'No,' go to line 13	12a	Х	
<b>b</b> Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b		Х
c Did the organization regularly and consistently monitor and enforce compliance with the policy? If 'Yes,' describe in Schedule O how this was done See. Schedule . Q	-	Х	
13 Did the organization have a written whistleblower policy?			Х
14 Did the organization have a written document retention and destruction policy?	14		Х
15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
a The organization's CEO, Executive Director, or top management official.	15a		Х
<b>b</b> Other officers or key employees of the organization	<b>15b</b>		Х
If 'Yes' to line 15a or 15b, describe the process in Schedule O (see instructions).			
<b>16 a</b> Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a		Х
b If 'Yes,' did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?			
	16b		
Section C. Disclosure	16b		
	16b		
Section C. Disclosure         17       List the states with which a copy of this Form 990 is required to be filed ►       None         18       Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(a for public inspection. Indicate how you made these available. Check all that apply.		availa	able
Section C. Disclosure         17       List the states with which a copy of this Form 990 is required to be filed ►       None         18       Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(a))		availa	able

)	State the name, address,	and telephone number of the person who possesses the organization's books and records:	

Check if Schedule O contains a response or note to any line in this Part VI.

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Х

Yes No

Form 990 (2017) Charlotte Pride Inc	56-2225983	Page
Part VI Governance, Management, and Disclosure For each 'Yes' response to line	es 2 through 7b below,	and for
a 'No' response to line 8a, 8b, or 10b below, describe the circumstances, p	rocesses, or changes i	n

Schedule O. See instructions.

Section A. Governing Body and Management

Form 990 (2017) Charlotte Pride Inc				56-22259	83 Page <b>7</b>
Part VII Compensation of Officers, Directo Independent Contractors	ors, Tru	stees, Key Employe	es, Highest C		÷
Check if Schedule O contains a response of	or note to	any line in this Part VII.			
Section A. Officers, Directors, Trustees, Ke	y Empl	oyees, and Highest	Compensated	d Employees	
<ul> <li>1 a Complete this table for all persons required to be listed organization's tax year.</li> <li>List all of the organization's current officers, dire compensation. Enter -0- in columns (D), (E), and (F) if</li> </ul>	ctors, tru	stees (whether individua			nount of
<ul> <li>List all of the organization's current key employe</li> <li>List the organization's five current highest composition received reportable compensation (Box 5 of Form organization and any related organizations.</li> <li>List all of the organization's former officers, key of reportable compensation from the organization and any</li> <li>List all of the organization's former directors or truste organization, more than \$10,000 of reportable compensation</li> </ul>	ensated e W-2 and/ employee related org	employees (other than ar for Box 7 of Form 1099-N es, and highest compens ganizations. ceived, in the capacity as a	n officer, director, MISC) of more that ated employees v former director or t	trustee, or key emp an \$100,000 from th vho received more t rustee of the	e
List persons in the following order: individual trustees of employees; and former such persons.	or directo	rs; institutional trustees;	officers; key emp	oloyees; highest con	npensated
(A) Name and Title	(B) Average hours	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)	(D) Reportable compensation from the organization	(E) Reportable compensation from related organizations	(F) Estimated amount of other compensation

	hours	13	dire	ector	/truste		compensation from	compensation from	amount of other
	tions below dotted line)	S 2	Institutional trustee	Officer	Key employee	Former Highest compensated employee	the organization (W-2/1099-MISC)	related organizations (W-2/1099-MISC)	compensation from the organization and related organizations
(1) Abdul Green	5								
Secretary	0	Х		Х			0.	0.	0.
(2) Craig Hopkins	5								
President	0	Х		Х			0.	0.	0.
(3) Daniel Valdez	5								
President	0	Х		Х			0.	0.	0.
(4) Gwen Pearson	2								
Director	0	Х					0.	0.	0.
(5) Jeff_Sampson	2								
Director	0	Х					0.	0.	0.
(6) Kacey Grantham	5								
Secretary	0	Х		Х			0.	0.	0.
(7) Marc_Alexander	2								
Director	0	Х					0.	0.	0.
(8) Matt_Comer	2								
Director	0	Х					2,308.	0.	0.
(9) Antoinette Bangs	5								
Vice President	0	Х		Х			0.	0.	0.
(10) Richard Grimstad	5								
Treasurer	0	Х		Х			0.	0.	0.
(11) Lee Robertson	5								
Treasurer	0	Х		Х			0.	0.	0.
(12) Maurice Hemphill	2								
Director	0	Х					0.	0.	0.
(13)									
(14)									
ВАА	TEEA0	107L	08/08	8/17			•		Form 990 (2017)

## Form 990 (2017) Charlotte Pride Inc

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Par	t VII Section A. Officers, Directors, Tru	stees,	Key E	mpl	oye	es, a	nd	l Highest Com	pensated Emp	loyees (continued)
		(B)			C)					
	(A) Name and title	Average hours per	box, u	nless p	erson	e than or is both or/truste	an	<b>(D)</b> Reportable compensation from	<b>(E)</b> Reportable compensation from	<b>(F)</b> Estimated amount of other
		week (list any hours	Indi or o	Officer	Key	High	q	the organization (W-2/1099-MISC)	related organizations (W-2/1099-MISC)	compensation from the
		for related	Individual trustee or director	Officer Institutional trustee	Key employee	nest c Noyee	Former			organization and related organizations
		organiza - tions below	i trus or	in la	loyee	ompe				
		dotted line)	lee Www	stee		Highest compensated employee				
(1 5)				_		<u> </u>				
(15)			·							
(16)										
(17)										
(18)										
(19)										
(20)										
(21)										
(22)										
(23)										
(24)										
(25)										
16	Sub-total						•	2 200	0	0
	Total from continuation sheets to Part VII, Section							2,308.	0.	0.
	Total (add lines 1b and 1c)						-	2,308.	0.	0.
	Total number of individuals (including but not limited from the organization $\triangleright$ 0	to those I	isted at	oove)	who	receive	ed i	more than \$100,00	0 of reportable comp	pensation
										Yes No
3	Did the organization list any <b>former</b> officer, direct on line 1a? If 'Yes,' complete Schedule J for such	or, or tru	stee, k <i>al</i>	ey er	nplo	yee, o	r h	ighest compensa	ted employee	. <b>3</b> X
4	For any individual listed on line 1a, is the sum of	reportab	le com	pensa	ation	and c	othe	er compensation		
	the organization and related organizations greate such individual									. <b>4</b> X
5	Did any person listed on line 1a receive or accrue for services rendered to the organization? <i>If 'Yes</i> ,	e comper ,' <i>comple</i>	sation te Sch	from edule	any J fo	unrela r such	ate	d organization or erson	individual	. <b>5</b> X
Sect	ion B. Independent Contractors									
1	Complete this table for your five highest compens compensation from the organization. Report compens	sated indesation for	epende the cale	ent co endar	ontra year	ctors t ending	:hat g w	t received more th rith or within the or	nan \$100,000 of ganization's tax year	
	(A) Name and business addr	ess						(B) Description of		<b>(C)</b> Compensation
	Total number of independent contractors (including bi \$100,000 of compensation from the organization		ited to t	hose	listeo	a above	e) v	who received more	than	

# Form 990 (2017) Charlotte Pride Inc Part VIII Statement of Revenue

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	Check if Schedule O contains a response or note				
		(A) Total revenue	(B) Related or exempt function revenue	<b>(C)</b> Unrelated business revenue	(D) Revenue excluded from ta under sections 512-514
ts	1 a Federated campaigns 1 a				
Ino	b Membership dues 1b				
Am	c Fundraising events 1c				
lar	d Related organizations 1d				
Ē	e Government grants (contributions) 1 e				
and Other Similar Amounts	f All other contributions, gifts, grants, and similar amounts not included above 1f 221,	148.			
0	g Noncash contributions included in lines 1a-1f: \$ 10,	342.			
anc	Business C	ode			
ver	2a <u>Festival</u> 900099	227,893.	227,893.		
Program Service Revenue	<b>b</b> <u>Parade</u> 900099	14,603.	14,603.		
ž	c Film Festival 713990	1,813.	1,813.		
Š	d Latin Pride 900099	1,325.	1,325.		
am	e				
bo	f All other program service revenue				
ī	g Total. Add lines 2a-2f	810/0011			
	3 Investment income (including dividends, interest al other similar amounts)				75
	<ul><li>4 Income from investment of tax-exempt bond proce</li></ul>	15.			75
	5 Royalties				
	(i) Real (ii) Perso				
	6 a Gross rents				
	<b>b</b> Less: rental expenses				
	c Rental income or (loss) 3,000.				
	<b>d</b> Net rental income or (loss)	► 3,000.	3,000.		
	7 a Gross amount from sales of (i) Securities (ii) Oth		5,000.		
	assets other than inventory				
	b Less: cost or other basis and sales expenses				
	c Gain or (loss) d Net gain or (loss)	····. ►			
Other Revenue	8 a Gross income from fundraising events (not including. \$				
e v	of contributions reported on line 1c).				
L. 1	See Part IV, line 18 <b>a</b>				
ا <del>ب</del>	<b>b</b> Less: direct expenses <b>b</b>				
S	<ul><li>c Net income or (loss) from fundraising events</li><li>9 a Gross income from gaming activities.</li></ul>	····· •			
	See Part IV, line 19a           b           b				
	c Net income or (loss) from gaming activities	►			
	10a Gross sales of inventory, less returns and allowancesa				
	b Less: cost of goods sold b				
	c Net income or (loss) from sales of inventory				
	Miscellaneous Revenue Business C	ode			
	11a				
	b				
	c				
	d All other revenue				
	e Total. Add lines 11a-11d	►			
	12 Total revenue. See instructions	▶ 469,857.	248,634.	0.	75

	Check if Schedule O contains a response or note to any line in this Part IX.							
Do 6b,	not include amounts reported on lines 7b, 8b, 9b, and 10b of Part VIII.	<b>(A)</b> Total expenses	<b>(B)</b> Program service expenses	(C) Management and general expenses	<b>(D)</b> Fundraising expenses			
1	Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21	3,816.	3,816.					
2	Grants and other assistance to domestic individuals. See Part IV, line 22	5,000.	5,000.					
3	Grants and other assistance to foreign organizations, foreign governments, and for- eign individuals. See Part IV, lines 15 and 16							
4	Benefits paid to or for members							
5	Compensation of current officers, directors, trustees, and key employees	2,308.	0.	2,308.	0.			
6	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)	0.	0.	0.	0.			
7	Other salaries and wages							
8	Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)							
9	Other employee benefits							
10	Payroll taxes							
11	Fees for services (non-employees):							
2	Management							
	Legal							
	Accounting	3,500.		3,500.				
	Lobbying.	5,500.		5,500.				
	Professional fundraising services. See Part IV, line 17							
	Investment management fees							
	Other. (If line 11g amount exceeds 10% of line 25, column							
-	(A) amount, list line 11g expenses on Schedule O.)	20,732.	17,827.	2,905.				
	Advertising and promotion	19,929.	19,657.	84.	188.			
13	Office expenses							
14	Information technology							
15	Royalties							
16	Occupancy	1	1,084.	16,666.				
17	Travel	10,517.	4,306.	6,211.				
18	Payments of travel or entertainment expenses for any federal, state, or local public officials							
19	Conferences, conventions, and meetings	8,576.	2,400.	5,979.	197.			
20	Interest	25.		25.				
21	Payments to affiliates							
22	Depreciation, depletion, and amortization	9,025.	6,539.	2,486.				
23	Insurance	16,089.	13,915.	2,174.				
24	Other expenses. Itemize expenses not covered above (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)							
á	<u>Artists &amp; Entertainers</u>	98,309.	96,087.		2,222.			
	<u>City services</u>	61,039.	61,039.					
C	Rental equipment	53,390.	53,390.					
C	Concessions	28,679.	28,652.		27.			
e	All other expensesSee SchO	52,347.	40,955.	9,426.	1,966.			
25	Total functional expenses. Add lines 1 through 24e	411,031.	354,667.	51,764.	4,600.			
26	Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here ► ☐ if following SOP 98-2 (ASC 958-720)							
RAA					Form <b>990</b> (2017)			

#### Form 990 (2017) Charlotte Pride Inc

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A). Check if Schedule O contains a response or note to any line in this Part IX.....

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# Form 990 (2017)Charlotte Pride IncPart XBalance Sheet

			<b>(A)</b> Beginning of year		<b>(B)</b> End of year
1	Cash – non-interest-bearing		47,187.	1	133,007
2	Savings and temporary cash investments.	_	280,675.	2	270,762
3	Pledges and grants receivable, net.		200,073.	3	3,450
4	Accounts receivable, net		10,729.	4	8,474
5	Loans and other receivables from current and former of trustees, key employees, and highest compensated em Part II of Schedule L	10,725.		0,47	
6	Loans and other receivables from other disqualified per section 4958(f)(1)), persons described in section 4958(c)(3) employers and sponsoring organizations of section 501(c)(9 beneficiary organizations (see instructions). Complete F		5		
7	Notes and loans receivable, net.			7	
8	Inventories for sale or use			8	
	Prepaid expenses and deferred charges	_	10 001	9	2 40
9 10 a	a Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D		10,061.	9	3,46
h	b Less: accumulated depreciation.	10a42,889.10b22,903.	26 221	10 .	10.00
			26,221.	10 c 11	19,98
	Investments – publicly traded securities			12	
12	Investments – program-related. See Part IV, line 11			12	
13	Intangible assets.	250	14	20	
14	Other assets. See Part IV, line 11	350.		30	
15			14,150.	15	14,15
16 17	Total assets. Add lines 1 through 15 (must equal line 3- Accounts payable and accrued expenses	4)	389,373.	16 17	453,59
18	Grants payable		13.	17	6,63
19	Deferred revenue		1,225.	19	
20	Tax-exempt bond liabilities	-	1,223.	20	
21	Escrow or custodial account liability. Complete Part IV			21	
	Loans and other payables to current and former officers key employees, highest compensated employees, and complete Part II of Schedule L		22		
23	Secured mortgages and notes payable to unrelated thir			23	
23	Unsecured notes and loans payable to unrelated third p	· ·		23	
24 25	Other liabilities (including federal income tax, payables and other liabilities not included on lines 17-24). Compl		250.	25	25
26	Total liabilities. Add lines 17 through 25		1,488.	26	6,88
	Organizations that follow SFAS 117 (ASC 958), check here	► X and complete	,		,
27	lines 27 through 29, and lines 33 and 34. Unrestricted net assets		207 455	27	444 01
27			387,455.	27	444,81
28	Temporarily restricted net assets.		430.	28	1,90
29	Permanently restricted net assets Organizations that do not follow SFAS 117 (ASC 958), che and complete lines 30 through 34.		29		
20	Capital stock or trust principal, or current funds			30	
30 21	Paid-in or capital surplus, or land, building, or equipme				
31		_		31 32	
32	Retained earnings, endowment, accumulated income, o		207 005	-	
33	Total net assets or fund balances		387,885.	33	446,71
34	Total liabilities and net assets/fund balances		389,373.	34	<u>453,59</u> Form <b>990</b> (20

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Form 990 (2017) Charlotte Pride Inc 56-2	2225983	Page <b>12</b>
Part XI Reconciliation of Net Assets		
Check if Schedule O contains a response or note to any line in this Part XI.		
1 Total revenue (must equal Part VIII, column (A), line 12)	1	469,857.
2 Total expenses (must equal Part IX, column (A), line 25)	2	411,031.
3 Revenue less expenses. Subtract line 2 from line 1	3	58,826.
4 Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A)).	4	387,885.
5 Net unrealized gains (losses) on investments	5	
6 Donated services and use of facilities	6	
7 Investment expenses	7	
8 Prior period adjustments	8	
9 Other changes in net assets or fund balances (explain in Schedule O).	9	0.
10 Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 33, column (B))	10	446,711.
Part XII Financial Statements and Reporting		
Check if Schedule O contains a response or note to any line in this Part XII		
		Yes No
1 Accounting method used to prepare the Form 990: Cash X Accrual Other		
If the organization changed its method of accounting from a prior year or checked 'Other,' explain in Schedule O.		
2 a Were the organization's financial statements compiled or reviewed by an independent accountant?		2a X
If 'Yes,' check a box below to indicate whether the financial statements for the year were compiled or reviewer separate basis, consolidated basis, or both: Separate basis Consolidated basis Both consolidated and separate basis	d on a	
<b>b</b> Were the organization's financial statements audited by an independent accountant?		2b X
If 'Yes,' check a box below to indicate whether the financial statements for the year were audited on a separat basis, consolidated basis, or both: X Separate basis Consolidated basis Both consolidated and separate basis	te	
c If 'Yes' to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?		2c X
If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.		
<b>3 a</b> As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?		3a X
<b>b</b> If 'Yes,' did the organization undergo the required audit or audits? If the organization did not undergo the required audi or audits, explain why in Schedule O and describe any steps taken to undergo such audits		3 b
BAA		Form <b>990</b> (2017)

SCHEDULE A (Form 990 or 990-EZ)

# Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust. ► Attach to Form 990 or Form 990-EZ.

2017

OMB No. 1545-0047

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Insp	peo	ctic	n	

Department of the Treasury FGC			Go to www.irs.gov/Fo	orm990 for instructions	and the	latest i	nformation.	Inspection
Name o	of the organization						Employer identifica	tion number
	rlotte Prid		<b></b>	·			56-222598	
				rganizations must o				tions.
1 ne o	Ĕ-	•		(For lines 1 through 12, hurches described in <b>sec</b> t		2	,	
2				Schedule E (Form 990 or	•		ı).	
3				ization described in sec			AV(iii).	
4	-	•		unction with a hospital of				nter the hospital's
	name, city, ar	nd state:						
5	An organization section 170(b	on operated for <b>)(1)(A)(iv).</b> (Co	the benefit of a colle mplete Part II.)	ege or university owned	or opera	ated by	a governmental unit de	escribed in
6	A federal, sta	te, or local gov	ernment or governme	ental unit described in <b>s</b>	ection 1	<b>70(b)(</b> 1)	)(A)(∨).	
7	An organizatio	n that normally r 0(b)(1)(A)(vi).(	receives a substantial p Complete Part II.)	part of its support from a	governm	ental un	it or from the general pul	blic described
8				(A)(vi). (Complete Part I				
9	An agricultural research organization described in <b>section 170(b)(1)(A)(ix)</b> operated in conjunction with a land-grant college or or university or a non-land-grant college of agriculture (see instructions). Enter the name, city, and state of the college or university:							
10	from activities investment in	s related to its e come and unre	exempt functions-su	n 33-1/3% of its support fr bject to certain exceptic le income (less section Part III.)	ons, and	(2) no I	more than 33-1/3% of i	ts support from gross
11	An organizati	on organized a	nd operated exclusive	ely to test for public safe	ety. See	sectior	n 509(a)(4).	
12	or more public	cly supported o	rganizations describe	ely for the benefit of, to ed in <b>section 509(a)(1)</b> of supporting organization a	or <b>sectio</b>	n 509(a	)(2). See section 509(a	ut the purposes of one ((3). Check the box in
а	organization(s)	orting organizati ) the power to re <b>t IV, Sections /</b>	gularly appoint or elec	ed, or controlled by its sup t a majority of the director	ported o rs or trus	rganizat tees of f	ion(s), typically by giving the supporting organization	the supported on. <b>You must</b>
b	management o	oporting organiz of the supporting <b>te Part IV, Sect</b>	organization vested in	controlled in connection the same persons that c	with its ontrol or	support manage	ed organization(s), by the supported organizat	having control or ion(s). <b>You</b>
С	Type III function	onally integrated s) (see instructi	. A supporting organiza ons). <b>You must com</b>	tion operated in connection plete Part IV, Sections A	n with, ar <b>A, D, an</b> d	nd functio d E.	onally integrated with, its	supported
d	functionally in instructions).	inctionally integ itegrated. The o You must com	rated. A supporting orgonization generally plete Part IV, Section	ganization operated in cor y must satisfy a distribu <b>is A and D, and Part V.</b>	nnection tion requ	with its s uiremen	supported organization(s) t and an attentiveness	) that is not requirement (see
е	Check this bo	x if the organiz	ation received a writt	ten determination from t	the IRS	that it is	a Type I, Type II, Type	e III functionally
f				supporting organization				
				d organization(s).				
(	i) Name of supported o	rganization	(ii) EIN	(iii) Type of organization (described on lines 1-10 above (see instructions))	(iv) la organizat in your g docur	ion listed overning	(v) Amount of monetary support (see instructions)	(vi) Amount of other support (see instructions)
					Yes	No		
(A)								
(B)								
(C)								
(D)								
(E)								
Total								

-	organization fails to qualify		ieu below, please	e complete Part II	1.)		
Sec	tion A. Public Support	I	1	1	1		
	ndar year (or fiscal year nning in) ►	<b>(a)</b> 2013	<b>(b)</b> 2014	<b>(c)</b> 2015	<b>(d)</b> 2016	<b>(e)</b> 2017	<b>(f)</b> Total
1	Gifts, grants, contributions, and membership fees received. (Do not include any 'unusual grants.')						
2	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3	The value of services or facilities furnished by a governmental unit to the organization without charge						
4	Total. Add lines 1 through 3						
5	The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						
6	Public support. Subtract line 5 from line 4						
Sec	tion B. Total Support						
Cale begi	ndar year (or fiscal year nning in) ►	<b>(a)</b> 2013	<b>(b)</b> 2014	<b>(c)</b> 2015	<b>(d)</b> 2016	<b>(e)</b> 2017	<b>(f)</b> Total
7	Amounts from line 4						
8	Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources						
9	Net income from unrelated business activities, whether or not the business is regularly carried on						
10	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)						
11	Total support. Add lines 7 through 10						
12	Gross receipts from related activ	vities, etc. (see in:	structions)			12	
13	First five years. If the Form 990 is organization, check this box and	for the organization stop here	n's first, second, th	ird, fourth, or fifth	tax year as a sectio	on 501(c)(3)	►
	tion C. Computation of Pul						
	Public support percentage for 20		••••••				%
15	Public support percentage from	2016 Schedule A,	Part II, line 14			15	%
16a	<b>33-1/3% support test-2017.</b> If t and <b>stop here.</b> The organization	he organization d qualifies as a pul	id not check the b blicly supported o	oox on line 13, an rganization	d line 14 is 33-1/3	3% or more, checl	K this box
b	<b>33-1/3% support test–2016.</b> If the and <b>stop here.</b> The organization	e organization die qualifies as a pu	d not check a box blicly supported c	on line 13 or 16a or 16a or 16a	a, and line 15 is 3	3-1/3% or more, o	check this box ►
17a	<b>10%-facts-and-circumstances te</b> or more, and if the organization the organization meets the 'facts	meets the 'facts-a	and-circumstance	s' test, check this	box and stop her	re. Explain in Parl	VI how
	<b>10%-facts-and-circumstances te</b> or more, and if the organization organization meets the 'facts-an	meets the 'facts-a d-circumstances'	and-circumstance test. The organiza	s' test, check this ation qualifies as	box and stop here a publicly support	re. Explain in Partied organization.	t VI how the
18	Private foundation. If the organize	zation did not che	ck a box on line	13, 16a, 16b, 17a	, or 17b, check th	is box and see ins	structions 🕨 🔄

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi) (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the

Schedule A (Form 990 or 990-EZ) 2017 Charlotte Pride Inc

Schedule A (Form 990 or 990-EZ) 2017

56-2225983

Page 2

#### Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

#### Section A. Public Support (c) 2015 Calendar year (or fiscal year beginning in) > (a) 2013 **(b)** 2014 (d) 2016 (e) 2017 (f) Total Gifts, grants, contributions, 1 and membership fees received. (Do not include any 'unusual grants.').... 123,370 354,863 186,174 192,981 221,148 1,078,536. 2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose... 254,408 268,278 245,634 154,161 922,481. 3 Gross receipts from activities that are not an unrelated trade or business under section 513. 0. Tax revenues levied for the organization's benefit and either paid to or expended on 0. its behalf.... The value of services or facilities furnished by a governmental unit to the organization without charge ... Ω Total. Add lines 1 through 5... 277,531 354,863 440,582 461,259 466,782 2 001 01 Amounts included on lines 1, 7a 2, and 3 received from disqualified persons.... 57,298 113,929 111,066 97,300 98,475 478,068. **b** Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year. 0 0 0 n n Ω c Add lines 7a and 7b.... 57,298 113,929 111,066 97,300 98,475 478,068. 8 Public support. (Subtract line 7c from line 6.). 522,949 1 Section B. Total Support (b) 2014 (c) 2015 (e) 2017 (f) Total (a) 2013 (d) 2016 Calendar year (or fiscal year beginning in) ► 9 Amounts from line 6..... 277,531 354,863 440,582 461,259 466,782 2,001,017. 10a Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources . 8 30 75 2,192. 61 2,018 **b** Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975... c Add lines 10a and 10b ..... 8 30 61 2,018 75. 2,192 11 Net income from unrelated business activities not included in line 10b. whether or not the business is regularly carried on . . . . . . . 0. 12 Other income. Do not include gain or loss from the sale of capital assets (Explain in 0. Part VI.)... 13 Total support. (Add lines 9, 10c, 11, and 12.) ..... 463,277. 277,539. 354,893. 440,643. 466,857 2,003,209. First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) 14 ► organization, check this box and stop here. Section C. Computation of Public Support Percentage 15 Public support percentage for 2017 (line 8, column (f) divided by line 13, column (f)..... 15 % 76.03 16 Public support percentage from 2016 Schedule A, Part III, line 15. 16 75.15 Ŷ Section D. Computation of Investment Income Percentage 17 Investment income percentage for 2017 (line 10c, column (f) divided by line 13, column (f))..... 17 0.11 0\0 18 Investment income percentage from 2016 Schedule A, Part III, line 17 ..... 0\0 18 0.14 19a 33-1/3% support tests-2017. If the organization did not check the box on line 14, and line 15 is more than 33-1/3%, and line 17 Х is not more than 33-1/3%, check this box and stop here. The organization gualifies as a publicly supported organization .... **b** 33-1/3% support tests - 2016. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33-1/3%, and line 18 is not more than 33-1/3%, check this box and stop here. The organization gualifies as a publicly supported organization. Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ..... 20

Part IV Supporting Organizations

(Complete only if you checked a box in line 12 on Part I. If you checked 12a of Part I, complete Sections A and B. If you checked 12b of Part I, complete Sections A and C. If you checked 12c of Part I, complete Sections A, D, and E. If you checked 12d of Part I, complete Sections A and D, and complete Part V.)

## Section A. All Supporting Organizations

made the determination.

- Yes No
  1 Are all of the organization's supported organizations listed by name in the organization's governing documents? If 'No,' describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.
  2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If 'Yes,' explain in Part VI how the organization determined that the supported organization was described in section 509(a)(1) or (2).
  3a Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If 'Yes,' answer (b) and (c) below.
  b Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If 'Yes,' describe in Part VI when and how the organization
- c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If 'Yes,' explain in **Part VI** what controls the organization put in place to ensure such use.
- **4a** Was any supported organization not organized in the United States ('foreign supported organization')? If 'Yes' and if you checked 12a or 12b in Part I, answer (b) and (c) below.
- **b** Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If 'Yes,' describe in **Part VI** how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.
- **c** Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If 'Yes,' explain in **Part VI** what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.
- 5a Did the organization add, substitute, or remove any supported organizations during the tax year? If 'Yes,' answer (b) and (c) below (if applicable). Also, provide detail in **Part VI**, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).
- **b** Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?
- c Substitutions only. Was the substitution the result of an event beyond the organization's control?
- 6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? *If 'Yes,' provide detail in Part VI.*
- 7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? *If 'Yes,' complete Part I of Schedule L (Form 990 or 990-EZ)*.
- 8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? If 'Yes,' complete Part I of Schedule L (Form 990 or 990-EZ).
- 9a Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If 'Yes,' provide detail in Part VI.
- **b** Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? *If 'Yes,' provide detail in Part VI*.
- c Did a disqualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? *If 'Yes,' provide detail in Part VI*.
- 10a Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? If 'Yes,' answer 10b below.
  - **b** Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)

10a

10b

Yes	s No
а	
b	
с	
1	1c

- 1 Did the directors, trustees, or membership of one or more supported organizations have the power to regularly appoint or elect at least a majority of the organization's directors or trustees at all times during the tax year? If 'No,' describe in **Part VI** how the supported organization(s) effectively operated, supervised, or controlled the organization's activities. If the organization had more than one supported organization, describe how the powers to appoint and/or remove directors or trustees were allocated among the supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year.
- 2 Did the organization operate for the benefit of any supported organization other than the supported organization(s) that operated, supervised, or controlled the supporting organization? *If 'Yes,' explain in Part VI how providing such benefit carried out the purposes of the supported organization(s) that operated, supervised, or controlled the supporting organization.*

#### Section C. Type II Supporting Organizations

			res	ON
1	Were a majority of the organization's directors or trustees during the tax year also a majority of the directors or trustees of each of the organization's supported organization(s)? If 'No,' describe in <b>Part VI</b> how control or management of the			
	supporting organization was vested in the same persons that controlled or managed the supported organization(s).	1		

### Section D. All Type III Supporting Organizations

Yes No 1 Did the organization provide to each of its supported organizations, by the last day of the fifth month of the organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the 1 organization's governing documents in effect on the date of notification, to the extent not previously provided? Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported organization(s) or (ii) serving on the governing body of a supported organization? If 'No,' explain in Part VI how the organization maintained a close and continuous working relationship with the supported organization(s). 2 By reason of the relationship described in (2), did the organization's supported organizations have a significant voice in the organization's investment policies and in directing the use of the organization's income or assets at all times during the tax year? If 'Yes,' describe in Part VI the role the organization's supported organizations played 3 in this regard.

### Section E. Type III Functionally Integrated Supporting Organizations

- 1 Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (see instructions).
  - a The organization satisfied the Activities Test. Complete line 2 below.
  - **b** The organization is the parent of each of its supported organizations. *Complete line 3 below.*
  - c The organization supported a governmental entity. Describe in Part VI how you supported a government entity (see instructions).

#### 2 Activities Test. Answer (a) and (b) below.

- a Did substantially all of the organization's activities during the tax year directly further the exempt purposes of the supported organization(s) to which the organization was responsive? If 'Yes,' then in **Part VI identify those supported** organizations and explain how these activities directly furthered their exempt purposes, how the organization was responsive to those supported organizations, and how the organization determined that these activities constituted substantially all of its activities.
- **b** Did the activities described in (a) constitute activities that, but for the organization's involvement, one or more of the organization's supported organization(s) would have been engaged in? *If 'Yes,' explain in Part VI the reasons for the organization's position that its supported organization(s) would have engaged in these activities but for the organization's involvement.*
- 3 Parent of Supported Organizations. Answer (a) and (b) below.
- a Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of each of the supported organizations? *Provide details in Part VI.*
- **b** Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each of its supported organizations? If 'Yes,' describe in **Part VI** the role played by the organization in this regard.

3a

3h

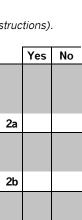
Yes

1 X / N

1

2

No



1 Check here if the organization satisfied the Integral Part Test as a qualifyi instructions. All other Type III non-functionally integrated supporting orga	ng trust on No nizations must	v. 20, 1970 (explain ir complete Sections A	n Part VI). <b>See</b> through E.
Section A – Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
1 Net short-term capital gain	1		
2 Recoveries of prior-year distributions	2		
<b>3</b> Other gross income (see instructions)	3		
4 Add lines 1 through 3.	4		
5 Depreciation and depletion	5		
6 Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions)	6		
7 Other expenses (see instructions)	7		
8 Adjusted Net Income (subtract lines 5, 6, and 7 from line 4).	8		
ection B – Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
1 Aggregate fair market value of all non-exempt-use assets (see instructions for tax year or assets held for part of year):	r short		
a Average monthly value of securities	1a		
b Average monthly cash balances	1b		
c Fair market value of other non-exempt-use assets	1c		
d Total (add lines 1a, 1b, and 1c)	1d		
e Discount claimed for blockage or other factors (explain in detail in Part VI):			
2 Acquisition indebtedness applicable to non-exempt-use assets	2		
<b>3</b> Subtract line 2 from line 1d.	3		
<b>4</b> Cash deemed held for exempt use. Enter 1-1/2% of line 3 (for greater amount see instructions).	:, <b>4</b>		
5 Net value of non-exempt-use assets (subtract line 4 from line 3)	5		
6 Multiply line 5 by .035.	6		
7 Recoveries of prior-year distributions	7		
8 Minimum Asset Amount (add line 7 to line 6)	8		
ection C – Distributable Amount			Current Year
1 Adjusted net income for prior year (from Section A, line 8, Column A)	1		
2 Enter 85% of line 1.	2		
<b>3</b> Minimum asset amount for prior year (from Section B, line 8, Column A)	3		
4 Enter greater of line 2 or line 3.	4		
5 Income tax imposed in prior year	5		
6 <b>Distributable Amount.</b> Subtract line 5 from line 4, unless subject to emergence temporary reduction (see instructions).	ey 6		

7 Check here if the current year is the organization's first as a non-functionally integrated Type III supporting organization (see instructions).

BAA

Schedule A (Form 990 or 990-EZ) 2017

Section D – D	istributions			Current Year
1 Amounts pa	id to supported organizations to accomplish exempt put	rposes		
	d to perform activity that directly furthers exempt purposes of income from activity	of supported organizatior	nS,	
3 Administrati	ve expenses paid to accomplish exempt purposes of su	pported organizations		
4 Amounts pa	id to acquire exempt-use assets			
5 Qualified se	t-aside amounts (prior IRS approval required)			
6 Other distrib	outions (describe in Part VI). See instructions.			
7 Total annua	I distributions. Add lines 1 through 6.			
	to attentive supported organizations to which the organization See instructions.	on is responsive (provide	e details	
9 Distributable	e amount for 2017 from Section C, line 6			
10 Line 8 amou	int divided by line 9 amount			
Section E – D	istribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributions Pre-2017	(iii) Distributable Amount for 2017
1 Distributable	e amount for 2017 from Section C, line 6			
2 Underdistrib cause require	utions, if any, for years prior to 2017 (reasonable red – explain in Part VI). See instructions.			
3 Excess distr	ibutions carryover, if any, to 2017			
а				
<b>b</b> From 2013 .				
<b>d</b> From 2015 .				
e From 2016 .				
f Total of line	s 3a through e			
<b>g</b> Applied to u	nderdistributions of prior years			
h Applied to 2	017 distributable amount			
i Carryover fr	om 2012 not applied (see instructions)			
j Remainder.	Subtract lines 3g, 3h, and 3i from 3f.			
line 7:	s for 2017 from Section D, \$			
a Applied to u	nderdistributions of prior years			
	017 distributable amount			
	Subtract lines 4a and 4b from 4.			
Subtract line	underdistributions for years prior to 2017, if any. es 3g and 4a from line 2. For result greater than n in Part VI. See instructions.			
	Inderdistributions for 2017. Subtract lines 3h and 4b For result greater than zero, explain in Part VI. See			
7 Excess dist	ributions carryover to 2018. Add lines 3j and 4c.			
8 Breakdown	of line 7:			
a Excess from	2013			
<b>b</b> Excess from				
c Excess from	n 2015			
d Excess from	n 2016			
e Excess from	2017			

BAA

Schedule A (Form 990 or 990-EZ) 2017

Page 8 Supplemental Information. Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a, and 3b; Part V, line 1; Part V, Section B, line 1e; Part V, Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. (See instructions.) Part VI

#### Schedule B (Form 990, 990-EZ, or 990-PF)

PUBLIC DISCLOSURE COPY

## Schedule of Contributors

► Attach to Form 990, Form 990-EZ, or Form 990-PF. ► Go to www.irs.gov/Form990 for the latest information. OMB No. 1545-0047

2017

Department of the Treasury Internal Revenue Service	<ul> <li>Attach to Form 990, Form 990-EZ, or Form 990-PF.</li> <li>Go to www.irs.gov/Form990 for the latest information.</li> </ul>
Name of the organization	Employer identification number
Charlotte Pride Inc	56-2225983
Organization type (check one):	
Filers of:	Section:
Form 990 or 990-EZ	$\overline{X}$ 501(c)( 3 ) (enter number) organization
	4947(a)(1) nonexempt charitable trust <b>not</b> treated as a private foundation
	527 political organization
Form 990-PF	501(c)(3) exempt private foundation
	4947(a)(1) nonexempt charitable trust treated as a private foundation
	501(c)(3) taxable private foundation

Check if your organization is covered by the General Rule or a Special Rule.

Note. Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.

#### General Rule

X For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II. See instructions for determining a contributor's total contributions.

#### Special Rules

For an organization described in section 501(c)(3) filing Form 990 or 990-EZ that met the 33-1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), that checked Schedule A (Form 990 or 990-EZ), Part II, line 13, 16a, or 16b, and that received from any one contributor, during the year, total contributions of the greater of (1) \$5,000 or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h; or (ii) Form 990-EZ, line 1. Complete Parts I and II.

For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 *exclusively* for religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals. Complete Parts I, II, and III.

For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions exclusively for religious, charitable, etc., purposes, but no such contributions totaled more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an exclusively religious, charitable, etc., purpose. Don't complete any of the parts unless the General Rule applies to this organization because it received *nonexclusively* religious, charitable, etc., contributions totaling \$5,000 or more during the year ......

**Caution.** An organization that isn't covered by the General Rule and/or the Special Rules doesn't file Schedule B (Form 990, 990-EZ, or 990-PF), but it **must** answer 'No' on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on its Form 990-PF, Part I, line 2, to certify that it doesn't meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

BAA For Paperwork Reduction Act Notice, see the instructions for Form 990, 990-EZ, or 990-PF.

Schedule B (Form 990, 990-EZ, or 990-PF) (2017)

Schedule B (Form 990, 990-EZ, or 990-PF) (2017)	Page	1	of	2	of Part I
Name of organization	Employer ide	entific	ation numbe	er	
Charlotte Pride Inc	56-222	598	33		

Part I Contributors (see instructions). Use duplicate copies of Part I if additional space is needed. (d) Type of contribution (b) Name, address, and ZIP + 4 (c) Total contributions (a) Number Person Х 1 Payroll 19,450. Noncash (Complete Part II for noncash contributions.) (b) Name, address, and ZIP + 4 (d) Type of contribution (a) Number (c) Total contributions Person Х 2____ Payroll 19,225. Noncash (Complete Part II for noncash contributions.) (a) Number (b) Name, address, and ZIP + 4 (c) Total contributions (d) Type of contribution Person Х 3_____ Payroll 19,225. Noncash (Complete Part II for noncash contributions.) (b) Name, address, and ZIP + 4 (d) Type of contribution (c) Total contributions (a) Number Person 4 Payroll 6,450. Noncash (Complete Part II for noncash contributions.) (d) Type of contribution (c) Total contributions (a) Number (b) Name, address, and ZIP + 4 Person Х 5 Payroll 6,100. Noncash (Complete Part II for noncash contributions.) (b) Name, address, and ZIP + 4 (d) Type of contribution (a) Number (c) Total contributions Person Х 6 Payroll 5,950. Noncash (Complete Part II for noncash contributions.)

Schedule B (Form 990, 990-EZ, or 990-PF) (2017)	Page	2	of	2	of Part I
Name of organization	Employer ide	entific	ation numbe	er	
Charlotte Pride Inc	56-222	598	33		

Part I	Contributors (see instructions). Use duplicate copies of Part I if additional space	is needed.	
(a) Number	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
7		\$ <u>5,950</u> .	Person     X       Payroll        Noncash        (Complete Part II for noncash contributions.)
(a) Number	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
<u>8</u>		\$ <u>5,375.</u>	Person     X       Payroll
(a) Number	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person        Payroll        Noncash        (Complete Part II for noncash contributions.)
(a) Number	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person        Payroll        Noncash        (Complete Part II for noncash contributions.)
(a) Number	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
	 	\$	Person        Payroll        Noncash        (Complete Part II for noncash contributions.)
(a) Number	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II for noncash contributions.)

Schedule B (Form 990, 990-EZ, or 990-PF) (2017)	Page	1	to	1	of Part II
Name of organization		Emp	oyer identific	ation	number
Charlotte Pride Inc		56-	-222598	33	

Part II Noncash Property (see instructions). Use duplicate copies of Part II if additional space is needed.

Part II	<b>NONCASH Property</b> (see instructions). Use duplicate copies of Part II if additionate copies of Par	al space is needed.	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
	N/A	·	
		\$\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
(a) No. from	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
Part I		(See instructions.)	Date received
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		·	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$	
AA	[		

	B (Form 990, 990-EZ, or 990-PF) (2017)		Page <u>1</u> to <u>1</u> of <b>Part I</b>				
Name of organ	nization tte Pride Inc		Employer identification number 56-2225983				
Part III	Exclusively religious, charitable, e or (10) that total more than \$1,000 for t the following line entry. For organizations c	he year from any one contributo ompleting Part III, enter the total of	ations described in section 501(c)(7), (8), or. Complete columns (a) through (e) and <i>exclusively</i> religious, charitable, etc.,				
	contributions of <b>\$1,000 or less</b> for the year. Use duplicate copies of Part III if additional	(Enter this information once. See ir space is needed.	nstructions.)►\$N/				
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held				
	N/A						
			+				
	Transferee's name, addres	(e) Transfer of gift ss, and ZIP + 4	Relationship of transferor to transferee				
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held				
	(e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee						
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held				
		·					
	Transferee's name, addres	Relationship of transferor to transferee					
			<b></b>				
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held				
			+				
	F		+				
	Transferee's name, addres	Relationship of transferor to transferee					
		·					
BAA			Schedule B (Form 990, 990-EZ, or 990-PF) (2017)				
DAA			JUNE D (1 JUN 330, 330-LZ, UL 330-FF) (2017)				

SCHEDULE D Supplemental Financial Statements					Ļ	OMB No. 1545-0047
	rm 990)	► Comple	te if the organization answered 'Yes 5, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e,	' on Form 990.		2017
Depai Intern	rtment of the Treasury al Revenue Service		► Attach to Form 990. .gov/Form990 for instructions and t			Open to Public Inspection
	of the organization				Employer id	entification number
	Charlotte	e Pride Inc				
Der			or Advised Funds or Other Si	milar Funds or Acc	56-222	5983
Pai	Complete	if the organization ans	wered 'Yes' on Form 990, Pa	rt IV, line 6.	ounts.	
		-	(a) Donor advised funds	<b>(b)</b> F	unds and c	other accounts
1		end of year				
2		ntributions to (during year)				
3		ants from (during year)				
4	00 0	at end of year				
5			nor advisors in writing that the asset organization's exclusive legal contro			Yes No
6	for charitable pur	poses and not for the benefi	rs, and donor advisors in writing that t of the donor or donor advisor, or fo	or any other purpose con	ferring 🚬	Yes No
Pai		tion Easements.				
- 1		5	wered 'Yes' on Form 990, Pa y the organization (check all that ap	1		
I		of land for public use (e.g.,		eservation of a historical	v importar	nt land area
		natural habitat		eservation of a certified l	5 1	
	Preservation	of open space				
2			neld a qualified conservation contribution	on in the form of a conserv	ation ease	ment on the
	last day of the tax	x year.			old at the	End of the Tax Year
	a Total number of c	conservation easements			eiu at the	
			ments.			
	c Number of conser	rvation easements on a certi	fied historic structure included in (a)	) <b>2c</b>		
	d Number of conser structure listed in	rvation easements included i the National Register	n (c) acquired after 7/25/06, and no	t on a historic		
3	Number of conserv tax year ►	vation easements modified, trai	nsferred, released, extinguished, or terr	minated by the organizatio	n during the	e
4		where property subject to conse	ervation easement is located ►			
5			garding the periodic monitoring, ins	pection, handling of viola	ations,	
6			nts it holds?			Yes No ring the year
7		es incurred in monitoring, insp	ecting, handling of violations, and enfor	rcing conservation easeme	nts during ⁺	the year
8	►\$	rvation easement reported o	n line 2(d) above satisfy the requirer	ments of section 170(h)(	1)(B)(i)	
•	and section 170(h	n)(4)(B)(ii)?				Yes No
9	In Part XIII, describ include, if applica conservation ease	able, the text of the footnote	s conservation easements in its revenu to the organization's financial staten	e and expense statement, nents that describes the	and baland organizatio	ce sheet, and on's accounting for
Pai	t III Organizat Complete	tions Maintaining Colle if the organization ans	<b>ctions of Art, Historical Trea</b> wered 'Yes' on Form 990, Pa	sures, or Other Sim rt IV, line 8.	ilar Ass	ets.
1;	art, historical treas	ures, or other similar assets he	r SFAS 116 (ASC 958), not to repor eld for public exhibition, education, or r ncial statements that describes these	esearch in furtherance of p	it and bala public servio	nce sheet works of ce, provide,
I	historical treasures following amounts	s, or other similar assets held f s relating to these items:	r SFAS 116 (ASC 958), to report in or public exhibition, education, or resea	arch in furtherance of publi	c service, p	sheet works of art, provide the
			line 1			
~						
			nistorical treasures, or other similar ass 116 (ASC 958) relating to these iter			owing
		n Form 990, Part VIII, line n Form 990, Part X	1		►ş_ ►\$	

BAA	For Paperwork	Reduction	Act Notice,	see the	Instructions	for Form 990.

Schedule **D** (Form 990) 2017

TEEA3301L 10/11/17

Schedule D (Form 990) 2017 Char			Historica	I Treasures, or	Other Sir	56-2225 nilar Asse		Page 2 Jed)
<ul> <li>3 Using the organization's acquisition items (check all that apply):</li> </ul>	-							
$\mathbf{a} \square$ Public exhibition		d 🗌	Loan or ex	change programs				
<b>b</b> Scholarly research		е	Other	0 1 0				
c Preservation for future gener	ations							
4 Provide a description of the organiz Part XIII.	ation's collect	ions and explain he	ow they furth	ner the organization's	exempt pur	pose in		
5 During the year, did the organiza to be sold to raise funds rather the	tion solicit or	receive donation	s of art, his	torical treasures, or	other simil	ar assets	Yes	No
Part IV Escrow and Custodia line 9, or reported an	l Arrangen	nents. Comple	te if the c	organization ans				-
<b>1 a</b> Is the organization an agent, trus	stee. custodia	n or other interm	ediarv for c	ontributions or othe	r assets no	t included		
on Form 990, Part X?						· · · · · · · · · · ·	Yes	No
<b>b</b> If 'Yes,' explain the arrangement	in Part XIII a	and complete the	tollowing ta	idie:			Amount	
<b>c</b> Beginning balance					1.0	<i>F</i>	AMOUNT	
<b>d</b> Additions during the year								
e Distributions during the year								
f Ending balance								
<b>2a</b> Did the organization include an a						oility?	Yes	No
<b>b</b> If 'Yes,' explain the arrangement						-		$\dashv$
				-			L	
Part V Endowment Funds. C	omplete if	the organization	on answe	red 'Yes' on Fo	rm 990, F	Part IV, lin	e 10.	
	(a) Current	year (b) P	rior year	(c) Two years back	(d) Thre	e years back	(e) Four year	rs back
<b>1 a</b> Beginning of year balance								
<b>b</b> Contributions								
c Net investment earnings, gains, and losses								
<b>d</b> Grants or scholarships								
e Other expenditures for facilities and programs								
f Administrative expenses								
<b>g</b> End of year balance								
2 Provide the estimated percentag		nt year end balar	ice (line 1g	, column (a)) held a	as:			
<b>a</b> Board designated or quasi-endowm		00						
<b>b</b> Permanent endowment	% 	0						
c Temporarily restricted endowmer		%						
The percentages on lines 2a, 2b, a	nd 2c should e	qual 100%.						
3 a Are there endowment funds not in t	he possession	of the organization	n that are he	eld and administered	for the		Yes	No
organization by: (i) unrelated organizations							3a(i)	
(ii) related organizations							3a(i) 3a(ii)	<u> </u>
<b>b</b> If 'Yes' on line 3a(ii), are the rela							3b	
4 Describe in Part XIII the intended							0.0	<u> </u>
Part VI Land, Buildings, and		-						
Complete if the organi			n Form 99	0, Part IV, line	11a. See	Form 990	), Part X, li	ne 10.
Description of property		(a) Cost or other (investment)	basis (k	) Cost or other basis (other)	(c) Accur deprec	nulated	(d) Book va	
<b>1 a</b> Land		(	·					
<b>b</b> Buildings								
<b>c</b> Leasehold improvements								
d Equipment				42,889.	2	2,903.	19	,986.
<b>e</b> Other				,		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		<u>, 0</u>
Total. Add lines 1a through 1e. (Colum	nn (d) must e	qual Form 990, Pa	art X, colun	nn (B), line 10c.)		►	19	,986.
BAA						Schedu	le D (Form 990	

Schedule <b>D</b> (Form 990) 2017 Charlotte Pride Ir	nC	56-2225983	Page 3
Part VII Investments – Other Securities. Complete if the organization answered		N/A 0, Part IV, line 11b. See Form 990, Pa	art X, line 12.
(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year ma	arket value
(1) Financial derivatives			
(2) Closely-held equity interests.			
(3) Other			
(A)			
(B)			
( <u>C)</u>			
(D)			
(E)			
(F)			
(G)			
( <u>H)</u>			
()			
Total. (Column (b) must equal Form 990, Part X, column (B) line 12.) ►			
Part VIII Investments – Program Related. Complete if the organization answered	l 'Yes' on Form 99	N/A 0 Part IV line 11c See Form 990 Pa	art X line 13
(a) Description of investment	(b) Book value	(c) Method of valuation: Cost or end-of-year	
(1)			
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
(10)			
Total. (Column (b) must equal Form 990, Part X, column (B) line 13.) ►			
Part IX Other Assets.	N/A	<u> </u>	
Complete if the organization answered			
	scription	(6)	Book value
(1) (2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
(10)			
Total. (Column (b) must equal Form 990, Part X, column (l	B) line 15.)	▶	
Part X Other Liabilities.	anna 000 Dant IV lina 1	11. or 116 Coo Form 000 Dort V line 05	
Complete if the organization answered 'Yes' on F (a) Description of liability	(b) Book value		
(1) Federal income taxes			
(2) Rounding		1	
(3) Secuirty deposits	2!	50.	
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
(10)			
(11)			
Total. (Column (b) must equal Form 990, Part X, column (B) line 25.).	.  25	51.	

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII.

Schedule <b>D</b> (Form 990) 2017 Charlotte Pride Inc	56-2225983	Page 4
Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue p	er Return.	
Complete if the organization answered 'Yes' on Form 990, Part IV, line 12a.		
1 Total revenue, gains, and other support per audited financial statements	1	525,067.
2 Amounts included on line 1 but not on Form 990, Part VIII, line 12:		
a Net unrealized gains (losses) on investments 2a		
b Donated services and use of facilities	210.	
c Recoveries of prior year grants 2c		
d Other (Describe in Part XIII.)		
e Add lines 2a through 2d.	2e	55,210.
3 Subtract line 2e from line 1.	3	469,857.
4 Amounts included on Form 990, Part VIII, line 12, but not on line 1:		
a Investment expenses not included on Form 990, Part VIII, line 7b 4a		
b Other (Describe in Part XIII.)		
c Add lines 4a and 4b.	4c	
5 Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)	5	469,857.
Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses	s per Return.	
Complete if the organization answered 'Yes' on Form 990, Part IV, line 12a.		
1 Total expenses and losses per audited financial statements	1	466,241.
2 Amounts included on line 1 but not on Form 990, Part IX, line 25:		
a Donated services and use of facilities	210.	
<b>b</b> Prior year adjustments		
c Other losses		
d Other (Describe in Part XIII.)		
e Add lines 2a through 2d.	2e	55,210.
3 Subtract line 2e from line 1		411,031.
<b>4</b> Amounts included on Form 990, Part IX, line 25, but not on line 1:		111/0011
a Investment expenses not included on Form 990, Part VIII, line 7b 4a		
b Other (Describe in Part XIII.)		
c Add lines 4a and 4b.		
5 Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)	5	411,031.
Part XIII Supplemental Information.		

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

SCHEDULE O (Form 990 or 990-EZ)

Go to www.irs.gov/Form990 for the latest information.

OMB No. 1545-0047

Open to Public Inspection

<u>Charlotte Pride Inc</u>

Employer identification number 56-2225983

#### Form 990, Part III, Line 4d - Other Program Services Description

LATIN PRIDE-

LATIN PRIDE IS CHARLOTTE PRIDE'S LATIN COMMUNITY OUTREACH AND COLLABORATION PROGRAM. LATIN PRIDE SEEKS TO PROVIDE EXPANDED SUPPORT FOR LGBTQ MEMBERS OF THE LATIN COMMUNITY, OPPORTUNITIES FOR SOCIAL NETWORKING, AWARENESS AND EDUCATION EVENTS AS WELL AS COMMUNITY AND LEADERSHIP DEVELOPMENT INITIATIVES TO BENEFIT CURRENT AND UP-AND-COMING LATIN LGBTQ LEADERS.

#### YOUTH PRIDE-

YOUTH PRIDE IS CHARLOTTE PRIDES' YOUTH COMMUNITY OUTREACH AND COLLABORATION PROGRAM. YOUTH PRIDE SEEKS TO PROVIDE EXPANDED SUPPORT FOR MEMBERS OF THE LGBTQ COMMUNITY WHO ARE UNDER THE AGE OF 21, OPPORTUNITIES FOR SOCIAL NETWORKING, AWARENESS AND EDUCATION EVENTS, AS WELL AS COMMUNITY AND LEADERSIP DEVELOPMENT INITIATIVES TO BENEFIT CURRENT AND UP-AND-COMING LGBTQ YOUTH LEADERS.

#### TRANS PRIDE-

TRANS PRIDE IS CHARLOTTE'S TRANSGENDER COMMUNITY OUTREACH AND COLLABORATION PROGRAM. TRANS PRIDE SEEKS TO PROVIDE EXPANDED SUPPORT FOR TRANSGENDER MEMBERS OF THE COMMUNITY, OPPORTUNITIES FOR SOCIAL NETWORKING, AWARENEDD AND EDUCATION EVENTS, AS WELL AS COMMUNITY AND LEADERSHIP DEVELOPMENT INITIATIVE TO BENEFIT CURRENT AND UP-AND-COMING TRANSGENDER LEADERS

### Form 990, Part VI, Line 11b - Form 990 Review Process

AN ELECTRONIC DRAFT COPY OF FORM 990 AND ALL ACCOMPANYING SCHEDULES IS PROVIDED TO EACH MEMBER OF THE BOARD FOR REVIEW AND COMMENT PRIOR TO FILING BOOKS, RECORDS AND ALL RELATED SCHEDULES AND WORKPAPERS ARE OPEN FOR INSPECTION BY ALL MEMBERS OF THE BAA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ. TEEA4901L 08/09/17 Schedule **0** (Form 990 or 990-EZ) (2017)

### Form 990, Part VI, Line 11b - Form 990 Review Process (continued)

BOARD FOR USE IN REVIEW, IF NEEDED

## Form 990, Part VI, Line 12c - Explanation of Monitoring and Enforcement of Conflicts

BOARD MEMBERS ARE REQUIRED TO DISCLOSE ANY POTENTIAL CONFLICTS THAT MAY ARISE FROM TIME TO TIME FOR GENERAL DISCUSSION AMONG REMAINING BOARD MEMBERS ANY ACTIONS THAT MAY BE NEEDED ARE THEN VOTED ON AND EXECUTED ADDITIONALLY, THE BOARD CONDUCTS AN ANNUAL REVIEW OF THE POLICY WITH ALL BOARD MEMBERS AT OUR ANNUAL RETREAT, AND REQUIRES EACH BOARD MEMBER TO SIGN A CONFLICT OF INTEREST POLICY ACKNOWLEDGEMENT FORM

#### Form 990, Part VI, Line 19 - Other Organization Documents Publicly Available

ALL GOVERNING DOCUMENTS, INCLUDING THE CONFLICT OF INTEREST POLICY ARE MADE AVAILABLE TO THE GENERAL PUBLIC UPON REQUEST ADDITIONALLY, COPIES OF THE ORGANIZATION'S BYLAWS, RESOLUTIONS, DETERMINATION LETTER AND FILED FORMS 990 AND AUDITED FINANCIAL STATEMENTS ARE PUBLICALLY AVAILABLE ON THE ORGANIZATION'S WEBSITE

#### Form 990, Part IX, Line 24e Other Expenses

		(A)	(B) Program	(C) Management	(D)
		Total	Services	& General	Fundraising
Administrative Awards		12,908. 1,054.	11,905. 1,054.	968.	35.
Other Parking		7,226. 1,027.	586. 797.	6,640. 210.	20.
Permits Postage and Shipping		7,145.	7,145.	200.	20.
Screening fees		3,686.	3,686.		200
Supplies VIP expenses		8,411. 10,604.	6,717. 8,979.	1,408.	286. 1,625.
	Total <u>\$</u>	52,347.	\$ 40,955.	\$ 9,426.	\$ 1,966.