

2023 Charlotte Pride Parade

Rules & Regulations

The Charlotte Pride Parade is organized, operated and produced by Charlotte Pride, Inc. Charlotte Pride and the City of Charlotte have a number of guidelines, rules, and regulations that all participants must follow. If you have any questions about the guidelines, rules, or regulations, please contact the Charlotte Pride Parade Coordinator at parade@charlottepride.org.

Entry Fees: The following entry fee schedule has been established for the 2023 Charlotte Pride Parade:

Walking Group Entry Fees:

Nonprofit/Political Organization/Candidate	\$100
Small Business/Corporate Group of 100 or fewer	\$300
Large Groups of 100+	***

Vehicle Entry Fees:

Float	\$500
Large Commercial Vehicle (Tractor Trailer/Bus)	\$400
Car/Van/Truck (max. 1)	\$400
Motorcycles (max. 10)	\$400

***Walking groups can include up to 100 people. Companies or organizations that will include walking groups of more than 100 people will need to contact Charlotte Pride about becoming a sponsor. Please reach out to Meredith Thompson at meredith@charlottepride.org

All Parade Applicants Must Agree to the Following Rules & Regulations:

1. **Application Review:** All parade applications are subject to review by Charlotte Pride and are reviewed and processed on a first come, first served basis. If approved, applicant will be notified of approval via email. Charlotte Pride reserves the right to restrict or deny any entry.
2. **Parade Monitors:** Each Entry must have Monitors to serve as points of contact between the Parade staff and your group. Monitors are to walk on each side of the vehicle, motorcycles, or float in order to ensure safety and alert the driver(s) of any potential problems. Monitors, individuals who will act in this capacity the day of the parade, are required to attend one Monitor Orientation Meeting prior to the Parade. Failure to do so will result in the removal of your group from the Parade.
 - Monitors you need for your Parade Entry:
 - 2 - 30 persons marching = 2 Monitors
 - 31-60 persons marching = 4 Monitors
 - 61-80 persons marching = 6 Monitors
 - 81-100 persons marching = 8 Monitors

Motorcycles are considered “people” in addition to their rider(s).

Please note: For Entries with vehicles, 2 monitors are required per axle (for trucks, cars, convertibles, floats, and other similar motorized vehicles).

3. **Follow all instructions from the Parade Staff:** Failure to follow instructions and directions from the Parade Staff will subject your party to removal/dismissal and you will be prohibited from participation in future Charlotte Pride Parades.

4. **Distribution of Items:** Absolutely nothing can be thrown from vehicles or floats. Parade Entries wishing to distribute gifts, merchandise, literature, or other items along the line of march must have adequate personnel to hand the items to spectators individually and must have written permission of Charlotte Pride.
5. **Insurance:** All vehicles must have appropriate insurance coverage. Charlotte Pride and the City of Charlotte are not responsible for any accidents or injuries that are due to motor vehicles, motorcycles, or floats. Proof of insurance and a valid driver's license for all vehicle drivers must be presented to Parade Staff upon check-in.
6. **No Third-Party Sponsorships:** Each Entry affirms that only the organization/group named in the Parade Application will be the organization/group participating on the day of the Parade. Each Entry affirms that it is not sponsored by or will not display any sponsors' or advertisers' logos, advertisements, trademarks, products, or promotional materials without prior written approval of Charlotte Pride.
7. **Signs/Banners/Logos:** Each Entry affirms that only the organization/group named in the Parade Application Form will be the organization/group participating on the day of the parade and no other organization or entity be promoted on a banner/sign/logo without written permission from Charlotte Pride.
8. **Vehicles/Floats/Motorcycles:**
 - Floats cannot exceed 13 feet in height or 16 feet in width.
 - Maximum length of the unit, including towing vehicle cannot exceed 55 feet.
 - Drivers of motorcycles/cars/vehicles/floats in the parade must maintain forward motion unless instructed otherwise by parade officials.
 - No articles of any kind may be thrown from any vehicle or other parade entry, walking or not.
 - No one may enter or exit the float once the float is in motion on the parade route.
 - Trailers must be towed by an accompanying vehicle and have a turning radius of not less than 90°.
 - A fire extinguisher must be on board each float/vehicle.
 - All sound systems must be self-powered and must meet city codes for amplification standards.
 - Names of the sponsoring business or organization should appear on the float for judging.
 - Each organization must provide applicable proof of insurance for each float/vehicle entered.
 - All motorcycle riders must wear a helmet.

Failure to comply with these standards will result in the disqualification of the float and removal from the parade.

9. **Animal Units:** All Parade Entries planning to have animals, large or small, as a part of their entry must receive written approval from Charlotte Pride prior to the parade. All Parade Entries with animals are responsible for cleaning up after their animals in the assembly area, along the Parade route and properly disposing of all animal waste as per City of Charlotte ordinances and common courtesy.
10. **Solicitation of Money/Donations along the Parade Route:** Parade participants are prohibited from solicitation of any money/donations along the parade route.

11. **Parade Line Up & Order**: Placement and order of Parade Entries are at the sole discretion of Charlotte Pride.
12. **City Ordinances & Laws**: The Charlotte Police Department, who will be present and managing security, traffic and crowd control along the Parade route, are responsible for enforcing all applicable state laws and local ordinances during all Charlotte Pride events. Such statutes may include, but are not limited to public decency, alcohol, controlled substances, public safety, and standard vehicle insurance requirements. No alcoholic beverages and/or consumption is permitted along the Parade route by Parade Entries, participants, or spectators.
13. **Release and Indemnity**: All entries must sign a release and indemnity statement agreeing to indemnify Charlotte Pride and its directors, employees, and/or volunteers and hold them harmless with respect to all action or incidents arising out of the participant's involvement with/in the Charlotte Pride Parade, Festival, or other related activities.
14. **Disclaimer**: Charlotte Pride, Inc. reserves the right, at its sole discretion, to remove any and all individuals, groups, vehicles, floats, motorcycles, or participants of any kind from entering or continuing along the Parade route for any reason, including but not limited to, safety, perceived condition, failure to comply with Parade Staff instructions, any action(s) that may cause a delay in the Parade, and/or any violation of the rules and regulations set out in this document.
15. **Mandatory Parade Orientation Meeting**: To participate in our 2023 Charlotte Pride Parade, you ***must*** attend our parade meeting that will give you an in-depth look at all procedures, rules, and regulations, as well as an overview of the parade and what to expect OR you may complete an online orientation and quiz to prove your awareness of policies and procedures. At this meeting, we will present the final lineup. It is ***required*** for you to have at least one member of your parade contingent present at one of our meetings or complete the training prior to the parade. Failure to do so will result in removal from the parade line-up. Our 2023 meeting is scheduled at the Charlotte Pride offices (1900 The Plaza, Charlotte, NC 28205) at 1-2pm on 7/29/2023.
16. **COVID-19 Guidelines and Precaution**: We reserve the right to change any components of the Charlotte Pride Parade as necessary to follow any updates from local or federal authorities.