



2024 Charlotte Pride Parade Frequently Asked Questions (FAQs)

When is the 2024 Charlotte Pride Parade?

The Charlotte Pride Parade will be held on Sunday, August 18th, 2024, from approximately 1-4pm. It will be held on Tryon Street in Uptown Charlotte.

When will I stage my float, group, or contingent?

Staging times will be assigned upon approval. You can expect staging times between 8 – 11am.

How can I march in the Charlotte Pride Parade?

Submit an application online through the Charlotte Pride website.

How does the parade application process work?

Once you complete and submit your online application, our Parade Team will review the application for completeness and accuracy. If everything looks good, we will email you an approval notice along with an invoice for your registration fees and the appropriate liability waiver. If we have any questions or need any additional information to complete your application, we will contact you. Your participation is not considered final until payment is received, and you are sent a final approval email. Payment is due within 30 days of your invoice or your registration. Additionally, all parade contingents will be required to attend an in-person or online meeting to ensure all policies are followed appropriately. Charlotte Pride reserves the right to approve or deny a parade application for any reason.

How long will it take to hear back?

As we continue to determine the capacity of our 2024 event, we will work through applications as quickly as possible. Participants will be notified by the middle of the following month if their application was received by the end of the previous month.

Notification Deadlines and Dates:

Submission by February 29 – Notice by March 17

Submission by March 31 – Notice by April 15

Submission by April 30 – Notice by May 15

Submission by May 31 – Notice by June 17

Submission by July 12 (Final Deadline) – Notice by July 19

Please do not email Charlotte Pride requesting status updates before your submission notice date. If you have not been contacted by your appropriate notification date, please email parade@charlottepride.org and a member from the team will get back to you.

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Can I register to march in the parade the day of?

No. The deadline for parade registration is Sunday, July 12th, 2024, which will allow us enough time to finalize lineups and prepare for the mandatory Parade Orientation Meeting (see below).

How many parade entries will you have?

It depends. We hope to allow almost all participants, but we will need to make a final decision based on the available staging area, costs associated with reservations, and additional factors.

How much does it cost to march in the parade?

We have different rates for different types of entries and whether the entry will have vehicles or not.

Our 2024 fee schedule is as follows:

Contingent Category	Cost
Nonprofit or Political Organization (100 people max per group)	
Walking Group (NO VEHICLE)	\$125
Walking Group with Car/Truck/Van	\$200
Motorcycle Group (10 or fewer riders)	\$200
Large Bus or Vehicle (Tractor Trailer)	\$300
Group with Float	\$350
Large Group of 100+ <i>Groups can include up to 100 people. Companies or organizations that will include walking groups of more than 100 people will need to contact Charlotte Pride about becoming a sponsor. Please reach out to Meredith Thompson at meredith@charlottepride.org for inquiries.</i>	---
For-Profit Business/Corporate Group (100 people max per group)	
Walking Group (NO VEHICLE)	\$300
Walking Group with Car/Truck/Van	\$400
Motorcycle Group (10 or fewer riders)	\$400

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Large Bus or Vehicle (Tractor Trailer)	\$500
Group with Float	\$500
Large Group of 100+ <i>Groups can include up to 100 people. Companies or organizations that will include walking groups of more than 100 people will need to contact Charlotte Pride about becoming a sponsor. Please reach out to Meredith Thompson at meredith@charlottepride.org for inquiries.</i>	---
Other Charges	Cost
Returned Check Fee	\$25 + any bank charges
Refund/Cancellation Processing Fee	\$75

What are the requirements and limitations of vehicles/floats (permits, size, etc.)?

See our 2024 Parade Rules & Regulations document.

Can I request a specific spot/location in the parade lineup?

We make every effort to accommodate parade location requests. However, for logistical and other reasons, this is not always possible. Requests for specific placement in the parade lineup will be considered, but we CANNOT guarantee fulfillment of such requests. Parade placement is at the sole discretion of Charlotte Pride.

When will I find out where I am in the parade lineup?

The final lineup will be released at the mandatory Parade Orientation Meeting (see below).

When and where does my parade entry need to arrive on parade day?

You will learn this information prior to the parade orientation meeting if you are approved.

What is the mandatory Parade Orientation Meeting, and why am I required to attend?

The Parade Orientation Meeting is a mandatory meeting for all parade entries. At this meeting, the Parade Team will be discussing check-in procedures, covering the parade rules and regulations, and providing an overview of the parade and what you can expect. Here we will present the final lineup along with your parade credentials.

Please note that it is required that at least one member of your parade contingent be present at this meeting or complete the online webinar and quiz.



Our 2024 meeting is scheduled at the Charlotte Pride offices (1900 The Plaza, Charlotte, NC 28205) from 1-3pm on 7/27/2024.

Can I bring my car onsite for load in/out?

City officials will be closing the streets to through traffic for the parade. Once the streets are closed, only authorized vehicles will be allowed in the staging area (those that have been registered to be used in the parade).

Where do I park?

Charlotte Pride does not provide parking for the festival or parade. There are several public parking decks and lots, as well as on street parking available within easy walking distance of the parade staging area and along the parade route. Please make sure you adhere to all City parking rules and regulations. We recommend checking the following websites for parking/transportation options:

<https://parking.com/charlotte/neighborhoods/uptown>
<https://www.charlottenc.gov/CATS/Home>

Are there limitations on items that can be given away along the parade route?

Yes. Parade entrants may not solicit donations or funds from parade spectators along the parade route. Gifts, merchandise, literature, and other items of your choosing may be given out along the parade route. City ordinances and regulations prohibit any items from being thrown or tossed from vehicles or floats. Parade organizers will strictly enforce all applicable City ordinances and regulations.

What if it rains?

The Charlotte Pride Parade is a rain or shine event. In the event of severe weather, the Charlotte-Mecklenburg Police Department may request that the event be temporarily closed for the safety of the public.

Do you offer refunds?

Requests for refunds must be received no later than July 19th. No refunds can be processed after this date. All refund requests, if approved, will be subject to a \$75 processing fee.

I have a different question.

Please email our Parade Team at paradeteam@charlottepride.org. We'll get back to you as soon as possible.